

Charger Holdings Privacy Policy

This Privacy Policy demonstrates our commitment to the protection of individual privacy. This Policy describes our practices in dealing with the collection, use and disclosure of your Personal Information when you visit and obtain information for a purchase of a service from www.chargerholdings.com or other sites operated by us (the "Site").

PERSONAL INFORMATION

For the purposes of this Policy, "Personal Information" broadly means any information about an identifiable individual. "Non-identifiable Information" means information that cannot be associated with or traced back to specific individuals with any certainty.

COLLECTION OF PERSONAL INFORMATION

We collect Personal Information from individuals on a voluntary basis through a number of ways via digital tracking, registration forms and through transaction documents, both online and offline. The Personal Information includes contact information (such as, name, mailing address, e-mail address, telephone number), demographic information, household information, preference information and transaction-related information.) We also collect information when you visit our register pages and email signup forms at the Site.

You have the choice whether you wish to supply Personal Information to us. The decision to withhold Personal Information or to object to the use and/or disclosure of Personal Information as provided in this Policy, may, in certain instances, limit your ability to complete purchases of our vehicles and to have us provide services to you or limit your ability to access or take advantage of certain promotions and features. You may wish to opt-out of receiving certain informational and promotional materials and features from us. Opt-out opportunities are also provided in other circumstances such as in certain promotional mailings.

Your Personal Information is obtained and used only with your consent that may be expressed or implied depending on the circumstance.

TEXT/SMS MESSAGE CONSENT AND OPT-OUT

If you choose, you can provide your mobile phone number to receive text message alerts from our Site to receive services and/or event information, tips, promotions or features. You agree that by providing your mobile phone number you expressly consent to receive automated marketing text messages from us to the mobile phone number provided. Message and data rates will apply, and you should check the rates of your mobile carrier. You can opt out from further text marketing communications by texting STOP to the SMS number used by our marketing company to contact you. No Mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other Categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. Depending on your mobile carrier, it may not

be possible to transmit the text message to you successfully; nor is all content available on all carriers. We do not warrant or guarantee availability or performance of this service and do not accept liability for transmission delays or message failures.

By providing a telephone number and submitting the form you are consenting to be contacted by SMS text message. Message s data rates may apply. You can reply STOP to opt-out of further messaging.

COOKIES

This Site may use "cookies", a technology that installs information on a website user's computer to permit the Site to recognize future visits using that computer. Cookies enhance the convenience and use of the Site. The use of cookie technology is common in the Internet, and many Internet browsers are initially set to accept cookies automatically.

If you would prefer not to accept cookies, you can set your Internet browser to notify you when your computer is receiving a cookie or to refuse cookies automatically. To readjust your Internet browser's cookie options, please refer to the instruction documentation of your particular browser or seek online assistance

Like many other websites, the Site may make use of "per session" and "persistent" cookie technology. Per session cookies track information during an open session and are stored only temporarily in your computer's memory. Persistent cookies are deposited on a visitor's computer until they expire or until the visitor deletes the cookies. Information from these cookies help us analyze traffic patterns to the Site, including the total number of visitors, the geographical location of the visitor, and the types of Internet browsers (e.g., Google Chrome or Internet Explorer) and operating systems (e.g., Windows or Macintosh) that the Site's visitors use. We use this information to facilitate and enhance your online visits.

USE OF PERSONAL INFORMATION

We use your Personal Information that we collect for the following:

1. To communicate with you and to provide information about our services.
2. To promote and offer services and special offers that might be of interest to you.
3. To provide you with services that are requested by you or that are part of our ongoing services
4. To conduct, process and complete transactions with you.
5. To comply with professional obligations.
6. To access customer eligibility for credit;
7. To evaluate customer satisfaction and conduct market research.
8. To maintain and develop systems and databases for managing transactions.
- G. To detect and protect against error, fraud, theft and any other illegal activity and to meet insurance requirements.

10. As permitted by or to comply with legal or regulatory requirements.

11. As well, we may, from time to time, contact you in electronic format, by regular mail or by telephone for any of the purposes set out above.

SHARING YOUR PERSONAL INFORMATION

We do not sell, rent or trade Personal Information that we collect. We will not knowingly disclose Personal Information to any third parties.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

RETENTION OF PERSONAL INFORMATION BY US

At such time as your Personal Information is no longer required for the purposes stated in this Policy or for other statutory requirements, your Personal Information will be deleted or made anonymous if possible.

TRACKING INFORMATION

In addition, we may use Non-identifiable Information to create aggregate tracking information reports regarding Site user demographics and Site traffic patterns. None of the tracking information in the reports can be connected to the identifies or other Personal Information of individual users. We also may link tracking information with Site user's Personal Information. Once such a link is made, all of the linked information is treated as Personal Information and will be used and disclosed only in accordance with this Policy, and in accordance with the law.

YOUR RIGHTS

The law requires website and online service operators to disclose whether third parties may collect Personal Information about their users' online activities over time and across different sites when the users use the operator's website or service. We do not knowingly permit such third parties to collect any Personal Information from our Site unless you directly provide it to us and we provide it to them with your consent.

If you have reviews or content on our Site, you may ask us to remove reviews or other content that you posted on the Site by writing to us and providing as much detail as possible (i.e. date and caption) as to the post(s) you want removed. We will begin to process your request within 30 days.

Please note that processing your request does not ensure complete or comprehensive removal of content that you posted.

We have appropriate security measures in place to protect against the loss, misuse and alteration of your Personal Information. Any information transmitted via the Internet, however, may be intercepted by third parties. We do not assume any liability for interception, alteration or misuse of information transmitted over the Internet.

Our employees are restricted from using and disclosing Personal Information collected by us other than in accordance with this Statement.

CHILDREN

Our Site is not directed to children under 13. We do not knowingly collect, use or disclose Personal Information from anyone under 13 years of age. If we determine upon collection that a user is under this age, we will not use or maintain his/her Personal Information without the parent/guardian's consent. If we become aware that we have unknowingly collected Personal Information from a child under the age of 13, we will make reasonable efforts to delete such information from our records. If you believe that we might have any information from or about a child under age 13, please contact us through email.

PARENTAL CONSENT

Minors between 13 years of age and the age of majority in their province or state must ask their parent or guardian for permission to use this Site. In respect of any transactions such as a purchase of a vehicle via e-commerce, you may only make purchases if you are 18 years of age or older, or the age of majority in your jurisdiction of residence.

YOUR PERSONAL INFORMATION

You have the right to access, verify and correct or amend all of your Personal Information collected by us. Your Personal Information should be as accurate, complete and up to date as is necessary for the purposes for which it is collected by us. We encourage you to verify, correct and amend your Personal Information collected by us. To verify, correct or amend your Personal Information, please contact us by e-mail at info@chargerholdings.com

We may deny access when:

1. It is required by law;
2. It relates to legal proceedings against you;
3. Your request is frivolous or vexatious.

COMPLAINTS

To file a complaint concerning the collection, use and/or disclosure of Personal Information, please contact us by e-mail at info@chargerholdings.com. All complaints will be investigated by us as soon as is practical in the circumstances. You will be notified of the outcome of the investigation of

such complaint and will be notified of any relevant steps taken or to be taken as a result of such complaint.

CHANGES

We may update this Privacy Policy from time to time in order to reflect changes to our practices or for other operational, legal or regulatory reasons. You acknowledge that you accept such changes when you access and use the Site.

CONTACT US

For more information about our privacy practices or if you have questions, please contact us by e-mail info@chargerholdings.com.